

FOR IMMEDIATE RELEASE

SIGNRESOURCE AND ROYSTON JOIN FORCES

August 1st, 2018 – SignResource, LLC (“SignResource”) and Royston LLC (“Royston”), two leading suppliers, have come together under a new holding company, SRR Holdings, Inc. (“SRR Holdings”), which was formed by Industrial Opportunity Partners (“IOP”), an operations focused private equity firm, to acquire both companies. Sign Resource and Royston will collaborate but will remain independently operated businesses under SRR Holdings.

SignResource is a designer, manufacturer, and installer of exterior and interior signage and brand identification solutions for customers throughout North America with core end markets consisting of retail fuel/convenience store chains, retail, hospitality, and quick serve restaurants. “The management team is excited to begin this next chapter of SignResource as an IOP portfolio company and as a teammate alongside Royston”, CEO Scott Van Ness commented. “Our commitment to our customers has never been greater and IOP is committed to fueling future growth, expanding manufacturing capabilities, and achieving best-in-class service.”

Royston is a designer, manufacturer, and installer of custom, high-quality check out and merchandising fixtures and equipment. The company’s core customer base consists of convenience store, grocery, and mass merchandise chains across North America. Royston CEO Mark Kenline commented “We welcome the addition of SignResource to the SRR Holdings platform and look forward to working with the SignResource team.”

With decades of experience in their respective industries and broad product and service offerings, SignResource and Royston believe collaboration between the companies will enhance our market presence.

About SignResource

SignResource is the premier full-service manufacturer of signage and identity solutions and the U.S. leader in LED applications for corporate identification programs. For over 40 years, SignResource has served its national and regional clients from coast to coast. SignResource manufactures its products in two facilities in the Los Angeles, Calif. area, and has a project management and customer service center in Knoxville, Tenn. For more information, visit SignResource’s website at www.signresource.com.

About Royston

Royston LLC is the industry leader in the advanced design, manufacture and installation of first-class store interiors for the convenience, grocery, quick serve restaurant, mass merchandise, food service and specialty retail segments. The company is headquartered in Jasper, Ga., with two additional manufacturing facilities in Royston and Atlanta, Ga. For more information, visit Royston’s website at www.roystonllc.com.

About Industrial Opportunity Partners

IOP, an Evanston, Ill.-based private equity firm with \$910 million of committed capital since inception, is dedicated to creating value through investing in manufacturing and value-added distribution businesses with sales between \$30 million and \$400 million. IOP focuses on businesses with strong product, customer, and market positions, and provides management and operational resources to support sales and earnings growth at its businesses. For more information, visit IOP’s website at www.iopfund.com.