



# The Shell Diamond Deal

Through the Diamond Deal promotional program, SignResource and Shell have teamed up to help Shell wholesalers get their projects rolling. With the commitment to purchase **a minimum of 10 location package**, SignResource is offering a reimbursement credit for site surveys performed by SignResource. Prices for this comprehensive site survey will vary depending on site location and size.

Surveys will be on a separate Purchase Order to SignResource and would be paid in full after the completion of the survey process. Customer Service Rep will note site numbers/addresses that Diamond Deal is for and only those individual site order will receive "Diamond Deal Discount". A DD Discount line will be added to each order for the same amount charged for full site survey. This will be the only opportunity go credit for this site. Survey orders will not be credited or allowed to become delinquent.

Minimum Full Survey price is \$400. Hi-Rise and other extreme scope surveys to be quoted at higher prices.

Values of this comprehensive site survey will range between \$400 – \$750 per site depending on site location & size. *Turnkey Projects or Material Only projects are both eligible for this Diamond Deal so get your projects started today!*

Having accurate site photos, measurements, and data is the first step towards completing a smooth conversion or upgrade. Eliminate finger pointing between the manufacturer and installer by allowing SignResource to take custody of the most valuable part of the manufacturing process.

## Survey Components:

- Hi Rise Signage
- Car Wash
- MID Signage
- Dispensers Kits
- Canopy
- CSU Units
- Building
- Service Station

## Success in the Details:

- Detailed Site Photos – Detailed MID Sign Survey for Re-Face or New Cabinets
- Detailed Canopy Survey including photos from the top decking of the canopy
- Details on the Make & Model of each dispenser – Details on Building Dimensions

## A Transparent Deliverable on a Flexible Time line:

Upon completion of the survey, the information belongs to you and it can be filed away for future use. We also realize that all of your renewals may not happen at one time. Packaging the Surveys is a must in order to qualify for this Diamond Deal, but packaging the Sign Resource orders is something you may spread out until December 31, 2015.

## Up Front Costs:

To qualify for this Diamond Deal, Sign Resource will bill you for the entire survey cost up front, and rebate the cost of survey with each location's order. Hi rise and other extreme scope surveys to be quoted separately. 10+ site order commitment required.

